



PRIVACY POLICY

1. WHO WE ARE

This Privacy Policy explains how ESET, spol. s r. o., having its registered office at Einsteinova 24, 851 01 Bratislava, Slovak Republic, Business Registration Number: 31333532 ("ESET", "we", "us" or "our"), processes personal data in connection with registration for and participation in ESET European Cybersecurity Day (the "Event").

This Privacy Policy is intended to provide you with clear information about how we collect, use, share, retain and otherwise process your personal data, and about your rights under applicable data protection law, including Regulation (EU) 2016/679 ("GDPR").

2. SCOPE OF THIS PRIVACY POLICY

This Privacy Policy applies to personal data processed by ESET in connection with:

- registration for the Event;
- organization and administration of the Event;
- communications relating to the Event;
- attendance and participation in the Event;
- provision of Event-related materials; and
- operation of the Event website, registration page, and, where applicable, virtual event tools or related services.

3. WHAT PERSONAL DATA WE PROCESS

Depending on the nature and format of the Event, we may process the following categories of personal data:

Registration data

- name and surname;
- email address;
- job title;
- company or organization;
- country; and
- any other information you provide in the Event registration form.

Event participation data

- information relating to your registration status;
- communications preferences relating to the Event;
- records of Event-related communications;
- attendance or participation information; and
- where applicable, your interaction with Event materials, sessions, streams or related content.

Travel and accommodation data



If the Event is organized in an in-person or hybrid format and ESET supports travel or accommodation arrangements, we may also process:

- travel details;
- check-in and check-out dates and times; and
- accommodation preferences.

Technical and usage data

Where the Event involves an Event website, registration platform, streaming platform, or other digital tools, we may process limited technical or usage data necessary to ensure functionality, security, performance and service improvement.

4. WHY WE PROCESS YOUR PERSONAL DATA AND OUR LEGAL BASES

We process your personal data only where we have a valid legal basis under the GDPR.

a) Performance of a contract or steps at your request before entering into a contract

We process your personal data as necessary to handle your Event registration and enable your participation in the Event, including:

- reviewing and administering your registration;
- communicating with you about your registration status;
- organizing the Event and its logistics;
- providing Event access, Event information and Event materials; and
- sending you a limited number of service communications, reminders and updates relating to the Event.

b) Legitimate interests

We may process your personal data where necessary for our legitimate interests, provided those interests are not overridden by your rights and freedoms. These interests may include:

- ensuring the security and proper administration of the Event and related systems;
- improving the Event, attendee experience, website, streams, content and related services;
- handling internal reporting, planning and Event effectiveness evaluation;
- protecting ESET against misuse, fraud, legal claims or security incidents; and
- sending marketing communications where permitted under applicable law and where consent is not required.

Where we rely on legitimate interests for direct marketing, you have the right to object at any time.

c) Consent

We may rely on your consent where required by law or where we specifically request it, for example for:

- optional marketing communications where consent is required;
- non-essential cookies or similar technologies; or
- any other processing activity that clearly requires consent.



Where processing is based on consent, you may withdraw your consent at any time. Withdrawal of consent does not affect the lawfulness of processing carried out before the withdrawal.

d) Compliance with legal obligations

We may process your personal data where necessary to comply with legal obligations, including obligations relating to accounting, taxation, compliance, security, electronic communications, law enforcement cooperation or mandatory retention requirements.

5. IS PROVIDING YOUR PERSONAL DATA MANDATORY?

Where personal data is required for registration or participation in the Event, failure to provide such data may mean that we are unable to process your registration, confirm your participation, provide Event access, or otherwise fulfill the relevant Event-related services.

6. HOW WE SHARE YOUR PERSONAL DATA

We do not sell your personal data.

We may share your personal data, where necessary and on a need-to-know basis, with the following categories of recipients:

- ESET affiliates or related entities involved in organizing, administering or supporting the Event;
- service providers and processors who support registration management, communications, hosting, cloud infrastructure, analytics, streaming, technical support, travel coordination or other Event operations;
- professional advisers, auditors or insurers where reasonably necessary; and
- public authorities, regulators, courts, law enforcement bodies or other third parties where disclosure is required by applicable law or necessary for the establishment, exercise or defense of legal claims.

All such disclosures are made subject to appropriate confidentiality, contractual and security measures, as applicable.

7. INTERNATIONAL TRANSFERS

ESET operates internationally and may use affiliates, partners and service providers located in or outside the European Union / European Economic Area.

Where personal data is transferred to a country that does not provide an adequate level of protection under applicable data protection law, ESET will implement appropriate safeguards as required by the GDPR, such as Standard Contractual Clauses and, where appropriate, supplementary technical, organizational or contractual measures.

Where the relevant country is the subject of an adequacy decision by the European Commission, transfers may take place on that basis.

8. HOW LONG WE RETAIN YOUR PERSONAL DATA

Unless a longer retention period is required or permitted by applicable law, personal data processed for Event registration and organization purposes will be retained for no longer than 2 years after the end of the Event.



We may retain certain data for a longer period where necessary:

- to comply with legal, tax, accounting or regulatory obligations;
- to resolve disputes;
- to establish, exercise or defend legal claims; or
- to maintain records of consent, objection or suppression requests where required.

When your personal data is no longer needed for the relevant purpose, it will be deleted, anonymized or otherwise securely disposed of.

9. DATA SECURITY

ESET implements appropriate technical and organizational measures designed to protect personal data against accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or unauthorized access to personal data.

These measures are designed to ensure a level of security appropriate to the risks presented by the processing, taking into account the nature of the personal data and the processing activities involved.

Where required by applicable law, ESET will notify the relevant supervisory authority and affected individuals of a personal data breach.

10. YOUR RIGHTS

Subject to the conditions and limitations under applicable data protection law, you may have the following rights:

- the right to access your personal data;
- the right to rectification of inaccurate or incomplete personal data;
- the right to erasure of your personal data;
- the right to restriction of processing;
- the right to object to processing carried out on the basis of legitimate interests, including direct marketing;
- the right to data portability, where applicable;
- the right to withdraw consent at any time, where processing is based on consent; and
- the right to lodge a complaint with a competent supervisory authority.

If you object to processing for direct marketing purposes, we will stop processing your personal data for that purpose.

11. HOW TO EXERCISE YOUR RIGHTS

If you would like to exercise your rights or if you have questions about this Privacy Policy or ESET's processing of your personal data, you may contact:

Data Protection Officer
ESET, spol. s r. o.
Einsteinova 24
851 01 Bratislava
Slovak Republic



You may also use the contact method indicated in the applicable Event materials, registration page, or ESET privacy contact channel.

We may ask you for information necessary to verify your identity before processing your request.

12. SUPERVISORY AUTHORITY

You also have the right to lodge a complaint with the competent supervisory authority. In Slovakia, the supervisory authority is the Úrad na ochranu osobných údajov Slovenskej republiky.

13. CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes to the Event, applicable law, our processing practices, or technical or organizational developments.

The updated version will be made available on the relevant Event or registration page, or otherwise communicated to you where appropriate.

14. CONTACT

If you have any questions, concerns or requests regarding this Privacy Policy or the processing of your personal data in connection with the Event, please contact ESET's Data Protection Officer using the contact details above.